

The Current Environment

Tools and Resources to Safely Navigate 2019

## Presented in collaboration with ISRI:



#### **Speakers**



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## Webinar Overview

#### **Topics Covered**

State of Corporate Credit

Credit Environment in Scrap Segment

Primer on Credit Risk – What is it?

Types of Risk

**Best Practices** 

Tools Available to Manage Credit Risk

**Q&A Session** 





## **State of Corporate Credit**

#### **Corporate Debt Levels**

Balance sheet leverage is currently at historic levels; exceeding pre-crisis levels.

#### **Bankruptcy Trends**

Overall insolvency filings are down from 2016 highs; still 79 bankruptcies filed in past 24 months.

#### **Credit Availability**

Lending remains mostly favorable for stronger companies.

#### 2019-2020 Forecast

Modestly tighter credit conditions and uptick in defaults in the sector.



## **Credit Conditions: Metals Recycling Segment**

Overall credit remains supportive but cracks on surface

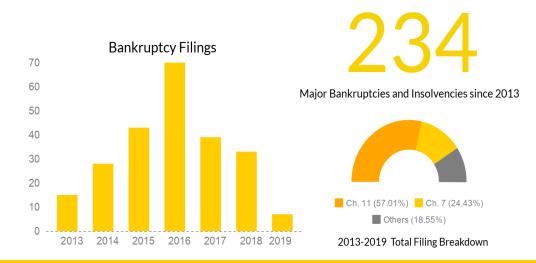
Increase in alternative Insolvencies

Pockets of elevated risk remains

Segment heavily relies on borrowing

Increasing incidence of loan covenant breaches

Decreasing lender appetite for marginal borrowers





## Credit Outlook: Top risks to watch







Credit Cycle Turns negative

Market stresses could resurface, disrupting liquidity and debt affordability Global Trade Tension

Uncertain trade policy still
weighing heavy on supply chains
- could accelerate trade
slowdown

Slowing Credit

Expansion

Banks will look to tighten credit standards as risk appetites lessen

## What is Trade Credit Risk

Simply put, it's the risk of a customer not paying an invoice.

Credit risk is created when you ship on open account, Net terms.





## **Types of Credit Risk**





#### **Expected Risk**

- Can be identified
- Managed with information
- Minimized with good decisions

#### **Unexpected Risk**

- Difficult to predict
- No time to react
- Best to be managed upfront



## **Credit Best Practices**

Five things you should be doing now



Adhere to

Written Credit

Policy



Manage

exposure to

set credit

limits



Manage risk

levels to your

risk tolerance

threshold



#### Effective

communication

with sales &

customers



#### Dispute

Resolution

## Complacency

#### Common signs of complacency

- 1. Inadequate monitoring of old familiar customers
- 2. Dependence on oral info vs. reliable financial data
- 3. Relying on industry "word of mouth" or Rumor
- 4. Optimistic interpretation of known credit weaknesses
- 5. Over-reliance on internal payment history
- 6. Ignoring warning signs



## Tools Available to Manage Credit Risk

#### **Credit Information**

General Credit bureau info (D&B, Experian, CRM)

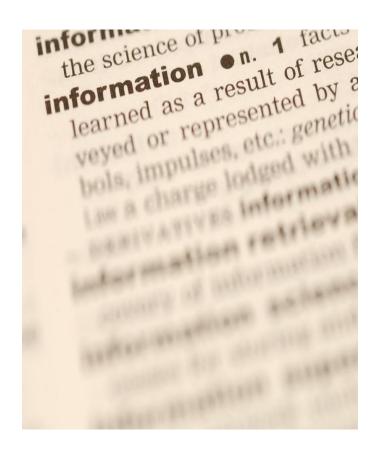
3<sup>rd</sup> Party Debt Rating Firms (S&P, Moody's, Fitch)

Niche industry specific credit info (ProfitGuard)

Public company financials (SEC filings)

**Industry Credit Groups** 

Credit & Financial data you collect yourself





## **Credit Insurance**

## What does it protect?

- Non-payment of trade receivables
- Insolvency or Bankruptcy
- Protracted Default
- Biggest Asset A/R
- Political Risks

### What are the benefits?

- Catastrophic Loss Protection
- Safe Sales Expansion
- Increased Borrowing
- Lower Bad Debt Reserve
- Excess Credit Limits to Increase Market Share
- Credit Risk Effectively Transferred off Balance Sheet



# Other Tools Available to Manage Credit Risk

**Financial Tools** 

**Put Options** 

Factoring

Forfaiting – similar to factoring

Letters of credit

**Documentary collection Methods** 





## Tips on Avoiding Preference Claims

**What is it?** A demand from a bankruptcy trustee to recover a preferential payment within 90 day prior to filing. The creditor that receives a preferential payment recovers 100% on its claim where, in all likelihood, other unsecured creditors receive less. The court tries to level the field for all creditors.

#### Be Proactive on the front end!

- 1) Cash in Advance Creates New Value Defense
- 2) Irrevocable L/C as long as its 90+ days before BK Other credit docs can also reduce exposure
- 3) Preserve Ordinary Course Defense

How you apply payment is important

Weigh risks when you change payment methods/terms

Disclaimer: I am not an attorney. I advise speaking to a BK attorney for further details





## **About ProfitGuard**

PG is the leading provider of business credit information to the metals industry in USA & Canada.

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#### **Back Story**

- Founded in 2000
- Sister company of GCC
- 25 year ISRI Members





#### **PG Clients Enjoy Access To:**

- Credit Reports with Analyst Comments
- Credit Limit Recommendations
- Risk Monitoring
- Analyst Support
- Maximize Value of Credit Insurance Policy



## Thank you!

**Questions?**